

A stronger pathway to market.

Flip Investments partners with Sydney homeowners to fund and manage value-led renovations before sale - while keeping the referring agent central to the relationship and eventual campaign.

Builder-led. Commercially grounded. Designed to protect the agent relationship.

THE MODEL

A structured joint venture

Each opportunity is assessed against the property, the owner's objectives, current market evidence and the potential post-renovation position.

Where the numbers support a stronger outcome, Flip Investments funds and manages the renovation under agreed joint venture terms.

FOR THE OWNER

\$0 upfront renovation cost

A professionally managed pathway from feasibility through to settlement.

FOR THE AGENT

Built with you, not around you

- **Keep the relationship**
Remain the trusted local expert from appraisal through to campaign.
- **Offer another pathway**
Give suitable owners an alternative to a discounted as-is sale.
- **Bring a stronger asset to market**
Improve presentation, functionality and buyer appeal.
- **Rely on accountable delivery**
Builder-led by Ben Collins, backed by 23+ years of experience.

23+ YEARS

Licensed builder with experience across construction, renovation and property development

\$0

upfront renovation cost to owner

5 STAGES

from review to settlement

1 TEAM

builder-led project delivery

A clear process. A proven result.

Every project is shaped by real market data, formalised through transparent agreements and delivered by an experienced construction team.

01

Initial conversation

Confidential review of the property and owner goals.

02

Feasibility & strategy

Scope, budget, timeframe and resale position.

03

Joint venture agreement

Roles, costs, decisions and profit terms documented.

04

Design, renovation & delivery

Builder-led coordination of design, trades and quality.

05

Sale & settlement

Tailored campaign, typically with the referring agent.

CASE STUDY

5 Haig Avenue

SUMMER HILL, NSW

BEFORE

3 bedrooms
1 bathroom
1 car space
Original, dated condition

AFTER

3 bedrooms | 2 bathrooms
2 car spaces | Full renovation

\$2.05M

PURCHASE PRICE
DEC 2024

\$3.37M

SALE PRICE
AUG 2025

+\$1.32M

GROSS UPLIFT
~8 MONTHS

A stronger property position

An additional bathroom, extra car space and full reconfiguration transformed a dated three-bedroom home into one of Summer Hill's standout sales.

~64% gross value uplift

Delivered via joint venture, with no upfront renovation cost to the owner.

Figures reflect the purchase and sale prices presented in the supplied agent pack. Individual outcomes vary according to property condition, scope, market conditions, project costs and agreed joint venture terms.

START A CONVERSATION

Know a property - or an owner - this could suit?

Every referral begins with a confidential, obligation-free review. We assess fit, walk through the numbers and keep you involved from the first appraisal to the final sale.

BEN COLLINS

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